

Maine Gallery + Studio Guide

17 years of promoting Maine art to the world!

Advertising Rates for 2018

Print advertising can be either listings, images, or ads. Images and ads include a free basic listing, directory listings, map placement and page on our web site.

Listings

Basic Listing Name, address, phone, email & url (Free w/any image or ad)\$295

Full Listing Above plus 30 words, all advertiser indexes, + map placement.....\$395

One & Two Column Images

Includes image caption with artist name in bold, title, media, size, and location where work can be seen. Images also include a free basic listing, directory listings, map placement and individual page on our web site

One Column Image A single column image (2.25" wide)\$745

Two Column Image Like above but twice as wide (4.6" wide)\$945

Display Ads

Includes free basic listing, directory listings, map placement and page on our web site

Quarter Page Ad \$1,145

Half Page Ad\$1,345

Full Page Ad \$1,745

Group Ads for non-profit art groups

Includes free basic listing, directory listings, map placement and page on our web site

Full Page\$1,445

Two Page Spread\$2,495

Four Page Spread \$3,995

Advertiser _____ Contact _____

Street Address _____

Mail Address _____

City _____ Zip _____

Phone(s) _____ Fax _____

Email _____

Website www. _____

Winter Address _____ Phone _____

Advertising Selected _____ \$ _____

Additional (design/photos/position) _____ \$ _____

Instructions/changes _____

Sub-total \$ _____

Deposit/payment \$ _____

Balance \$ _____

By signing, I agree to the terms and conditions of sale of this contract.

Signature _____ Print name _____

for publisher _____ Date _____

Credit Card No. _____ expires _____

check one: Visa Mastercard Discovery American Express

Maine Gallery + Studio Guide

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www.mainegalleryguide.com

Anthony and Suzanne Anderson, publishers

1-888-482-4405

Stanley Israel, advertising representative

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Deadlines for 2018 edition

Advertising space reservation .. Oct. 15, 2017

Ad materials inDec. 1, 2017

All advertising payments, in full.. Dec. 1, 2017

Digital Requirements + Sizes

For information on digital requirements and sizes, please consult "advertising" on our website where you can download our 2018 Media Kit.

Premium Positions

Back cover, inside back cover, inside front cover and page 1 are 50% extra; Premium front and back of book sections are 20% extra. Right hand placement is 10% extra.

Design Services

We design and create your ad professionally, \$150

Terms & Policy

All balances are due-in-full by Dec. 1, 2017. Unpaid balances after that will be subject to interest charges. Monthly payment schedules can be arranged. Contract cancellations are subject to a 25% charge and are not accepted after Jan. 1, 2017. Errors and omissions will be made good by re-running with correction. Advertiser is responsible for ad payment, including all collection charges and interest. Ad proofs are provided for ads we create only. We do not guarantee match color. At our discretion, we may ask that an ad be revised to meet the Gallery Guide's standard of quality and good design.

Early Bird Discount

To qualify for the 20% Early Bird Discount, contracts must be signed before Sep. 1 and include a 50% deposit.

Publicity on Cafe des Artistes

Cafe des Artistes is a statewide program promoting MG+SG advertisers and creating excitement for Maine art. Cafe des Artistes promotes openings and shows through the Cafe des Artistes blog, MG+SG website, and email Cafe newsletter.

Please keep the pink copy as your receipt and return white + yellow copies